Nespresso

Tasty

Convenient

Zara clothes

Fashionable

Flimsy

Ikea Furniture

Good value for money

Good design

Roche et Bobois Furniture

Expensive

Good quality

Channel

Expensive

Fashionable

Mcdonalds

Cheap

Unhealthy

KFC

Unhealthy

Convenient

Lidl food

Cheap

Low quality