EASY ACCESS ENGLISH

Compare the market!

Activity One – Look at the website http://www.comparethemeerkat.com/

- What do you think this company sells?
- What is the subject of the website?



Now look at this website:
http://www.comparethemarket.com/?vck9=true

- What do you think this company sells?
- What can you do on this website?

Activity Two – Watch the video and answer the questions.
http://www.youtube.com/watch?v=4Ust9YBlEfY
Compare the Meeerkat/Compare the Market – you tube.

1. What is the Meerkat's name?
2. What is he the founder of ?
3. Why do people looking for car insurance go on his site?
4. What can they do on his site?
5. Where can they find information about car insurance?

Activity Three – Read the information about comparatives and superlatives.

Activity Four – Ask the questions to your partner.

When you buy something do you compare prices before deciding?
Do you use the internet or go to different stores to do your research?
Do you sometimes buy things without doing research like this?
Do you use price comparison websites?

Activity Five – **Team race** – complete the comparatives and superlatives in the table.

Bad quality
Worse quality
Worst quality
The worst quality
Good quality
Better quality
Best quality
The best
Low quality
Lower quality
The lowest quality
Value for money
Tasty

Fattening
Healthy
Fashionable
Robust
Durable

Flimsy
Efficient
Cheap
Original
Convenient

EASY ACCESS ENGLISH

Activity Six – Compare the following in terms of – ***price, style, quality, taste, value, features, durability, … (Use the words from activity five).***

1. Ikea furniture and Roche et Bobois furniture.
2. Lidl food and Carrefour food.
3. Levis Jeans and Geant Casino Jeans.
4. Zara clothes and Channel clothes.
5. Mcdonalds food and Jardin des Sens food.
6. KFC food and Quick food.
7. Supermarket bread and bakery bread.
8. Dyson vacuum cleaner and Hoover vacuum cleaner.
9. Nespresso coffee and Senseo Coffee
10. A holiday in the mountains and a holiday at the beach.

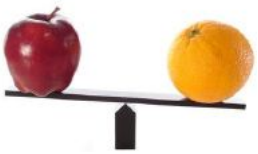
Activity Seven – Taboo

Make your team guess the word on your card without using it or any of the other 'taboo' words. Your team can use the taboo words and you can answer yes or no to any of their questions.

Activity Eight – With your partner, fill the gaps in the sentences with the correct words.

1. I enjoy eating at Le Jardin des Sens even though it is one of the ……..….. restaurants in town.
2. I have just bought a new Dyson vacuum cleaner and it is much more……. than my old one.
3. I ate at KFC and it was a the least…… meal I have had for ages!
4. Nespresso coffee is the …….. coffee I have ever tasted.
5. Supermarket bread is less……..…..than bread from the bakery.
6. I prefer to buy my jeans from Levis as they are much more…… .
7. I like the Roche and Bobois sofas but the Ikea ones are the ……
8. I often buy food from Lidl because it is …….. than other supermarkets however I think that Carrefour has the …….. choice.
9. A holiday in the mountains is the most…….. choice as there are less people than at the beach.
10. Mcdonald's salads are a much…….. choice than hamburgers.

Activity Nine
Compare the coffee machines.
http://www.coffeemachinesreviews.co.uk/



1. Which would you chose and why?
2. Compare the different models using comparatives and superlatives. Have a class vote on the best and worst coffee machines.
3. Which coffee machines do you have?
4. Why did you choose yours?

Activity Ten Compare anything!
http://www.diffen.com/difference/Special:Compare/Actors
You can compare actors, countries, soccer players…. Have fun, compare, contrast and comment!