IKEA and You

Past experience



Simple Past

[VERB+ed] or irregular verbs

USE 1 Completed Action in the Past -*I went to my English lesson yesterday*.

USE 2 A Series of Completed Actions -*I went to my English lesson, then I went to work, then I went home*.

USE 3 Habits in the Past or duration in the past.- *I learned English for two years.-I used to go swimming every day when I was a child*.



Past Continuous

[was/were + present participle]

USE 1 Interrupted Action in the Past

I was doing my English homework when you called.

USE 2 Action continuing at a Specific Time (était en train de)

Last night at six o' clock I was doing my English homework.

USE 3 Parallel Actions

I was was making dinner while he was doing his homework.

Talk about your background.

Read the information about the different past tenses. Then answer these questions about your experience:

What initiatives have you taken recently to adapt to your local market?
What was happening this time last year in your commercial calendar?
Give an example of something you have been trying out this year to ensure your store is in shape as new.
Explain from your experience so far what you have learned about how to secure profit margin.

Present Perfect

[has/have + past participle] - USE : Unspecified Time Before Now

Have you met your English teacher before?

We use the Present Perfect to say that an action happened at an unspecified time before now. The exact time is not important. You CANNOT use the Present Perfect with specific time expressions such as: yesterday, one year ago, last week, when I was a child, when I lived in Japan, at that moment, that day, one day, etc. We CAN use the Present Perfect with unspecific expressions such as: ever, never, once, many times, several times, before, so far, already, yet, etc.

Past Perfect

[had + past participle]

You had studied English before you worked for IKEA.

USE 1 Interrupted Action in the Past *I was doing my English homework when you called.*

USE 2 Action continuing at a Specific Time (était en train de) Last night at six o' clock I was doing my English homework.

USE 3 Parallel Actions. *I was was making dinner while he was doing his homework.*

- What recent initiatives have you taken in your store to inspire your co workers and engage them in your objectives?
- In the last twelve months what have you learned from performance analyis and how have you used that information?
- What problems have you regularly encourtered with the stocking of sales spaces and what solutions were found?