Easy Access English

Activity One Discussion What is social networking and can you think of any examples? Where does the name twitter come from?

Activity Two - Class survey

1. Do you use twitter? Why or why not?
2. What main use do you think twitter has?
3. Why do you think famous people use twitter?
4. Do you think people can become obsessed with twitter?
5. Why do you think sites like twitter have become so popular in the last few years?



Activity Three - Video 'follow your interests, discover your world'http://discover.twitter.com/?autoplay=true

Questions:

- Why does Richard Branson use twitter?
- What does Piers Morgan say about his guests?
- What kind of news can be followed on twitter?
- Who follows Martha Stewart?
- Where can pictures and thoughts be sent from?

Activity Four - Match the phrase and the definition!

1. iTweet
2. A Politweet
3. To tweet
4. A tweeter
5. Attwicted
6. Twalking
7. drunk twittering
8. detweet
9. drive by tweet
10. EmergaTweet
11. GhostTwriter
12. To follow someone

a. Someone who uses twitter
b. To erase a tweet after you sent it
c. To tweet after you've been drinking
d. To send a quick tweet in between tasks
e. When a celebrity has someone else who writes their tweets
f. Tweeting when you can't ring 112
g. When a politician tweets
h. To send a message through twitter
i. Watch someone's actions on twitter
j. To stalk a celebrity on twitter
k. To be addicted to twitter
l. A twitter update sent off an iphone

Activity Five – revision of the continuous tenses

Future Continuous Future Continuous has two different forms: "will be doing " and "be going to be doing." They are usually interchangeable
Examples: I'm going to be attending the Oscars tonight
She'll be working when the results are announced

Present Continuous Use the Present Continuous to express the idea that something is/isn't happening now, at this very moment.
Examples: I am updating my twitter account
She is following Barack Obama

Past Continuous Use the Past Continuous to indicate that a longer action in the past was interrupted.
Examples: I was sleeping when they tweeted. At 6 am this morning, they were still tweeting.

Activity Six - Article 'the Twitter phenomenon'

Lady GaGa quitting Twitter for charity Nov2010

Just when you've got MySpace and Facebook figured out – carefully balancing "fun" with maintaining a professional image – comes Twitter, a micro-blogging platform that offers you the ability to send messages (tweets) of 140 characters -- not 140 words.

The idea is that you post a message on Twitter to let everyone who is _____ you know what you are doing. In other words, people choose to "follow" you and they start_____ a news feed of your tweets. Twitter is constantly_____; it now receives up to 1 billion tweets posted per week.



Lady Gaga is officially the most popular person on Twitter, but she has decided to abandon her 7,205,644 (and counting) fans on the mirco-blogging site to help out a very good cause.

Lady G is _____up social networking from 30th November 2010, and won't join in with her huge online community (she has 24 million facebook fans!) again until $1million is raised for the Aids charity 'Keep A Child Alive'.

The social media blackout is _____with World Aids Day on 1st December. Other famous Tweeters such a Justin Timberlake, the Kardashians, Ryan Seacrest and Jennifer Hudson are also _____to take part in the campaign organised by the charity's co-founder Alicia Keys. Keys has said of the idea: "It's really important and super-cool to use mediums that we naturally are on. It's so important to shock you to the point of -_____up. It's not that people don't care or it's not that people don't want to do something, it's that they never thought of it quite like that. This is such a direct and instantly emotional way and a little sarcastic, you know, of a way to get people to pay attention."



Meanwhile the other co-founder of 'Keep A Child Alive', Leigh Blake, has said of the *Digital Life Sacrifice* initiative, "We're _____to sort of make the remark: 'Why do we care so much about the death of one celebrity as opposed to millions and millions of people _____in the place that we're all from?'"

Celebrities that are involved are also _____videos of themselves in coffins giving their "last tweet and testament".

Questions:

1. Fill in the gaps using the words provided.

Waking filming receiving following trying giving planning dying growing coinciding

2. Find all the other examples of the continuous tenses in the text.
3. Do you think it's a positive thing that twitter is so powerful?
4. What charity is Lady Gaga campaigning for?
5. Why does Alicia Keys agree with Lady Gaga's idea?
6. What is the '*Digital Life Sacrifice'?*

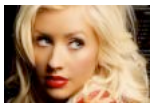
Watch the video of the advertising for the '*Digital Life Sacrifice'* campaign
http://www.youtube.com/watch?v=ylmmkQWd22s

7. What do you think of this campaign?
8. How is this possible through twitter?

Activity Seven - Tweets and celebrities
Name the celebrities then match them with a tweet



'Success means nothing if u're not happy.'



'Love is like a brick. You can build a house, or you can sink a dead body'



'This West Wing Week: stopping by a multicultural high school in DC'



'So, where's the Cannes Film Festival being held this year?'



'There will also be a new govern-ator comic book- what an honor'

Activity Eight - Twitter is all about opinions, write your own tweet.

Your teacher will give you a subject and you must tweet your opinion in 30 words or less. Try to use the continuous tenses as much as you can. Discuss each tweet with the class.

