Lesson Plan © Easy Access English

I-DIOTS



EAE Learning objectives for this lesson

Practice making a persuasive and clear presentation
Improve your comprehension
Practice agreeing, disagreeing, and debating

ACTIVITY 1 Discussion. With your partner - What do you think about when you see the words **TECHNOLOGY, MASS CONSUMPTION and INSTANT GRATIFICATION**. FIRST - In pairs find the definition of the capitalized words.

ACTIVITY 2: Lets watch this movie together, it's about mobile phones and technology: http://vimeo.com/79695097

Questions

1. Do you have an iphone?
2. Are you addicted to it?
3. Name all the things you use it for.
4. Do you really **look forward** to receiving an upgrade? How many times have you upgraded your mobile phone?
5. What different uses for mobile phones are shown in the movie?
6. Do you think we are becoming like the robots in the movie?
7. Do you remember what life was like before smartphones?
8. What is the message of the movie?
9. How does the movie get this message across?
10. What other technological addictions do you have?
11. What do you notice about the patterns of behavior in the movie?
12.

ACTIVITY 3 Make your own movie.

Ask your partner some questions about his/her technological consumption and record it on your smartphone to show to the class. BE CREATIVE, NOT ROBOTIC! For example:

1. Is the brand of your mobile phone important to you?

2. Do you think you're addicted to new technology and gadgets?

3. Do you know anyone who's addicted to technology?

4. Do you think we rely too much on technology in our everyday lives now?

5. Are you addicted to any apps or games like Candy Crush or Flappy Birds?

ACTIVITY 4 Let's practice agreeing and disagreeing in English. Read the quotes and then say if you agree or disagree – ***Use the expressions below:***

Agreement	**Disagreement**
Absolutely	I'm afraid I don't agree
Indeed	I don't see it that way
I couldn't agree more	Not entirely
I totally agree	Not necessarily
I agree 100 percent	I'm not sure I agree
That's exactly how I see it	I don't see eye to eye with you on that
That's exactly how I feel	I don't feel the same at all
I agree entirely	I totally disagree
I think that's a great idea	I can't agree to that I'm afraid
I think that will work well	That's not always the case
I have to agree with...	I accept your point about... however...
I do think that...	
What I think is that...	

“Technology is the knack of arranging the world so that we don’t have to experience it”- Max Frisch

"All of the biggest technological inventions created by man - the airplane, the automobile, the computer - say little about his intelligence, but speak volumes about his laziness."- Mark Kennedy

"If it [technology] keeps up, man will waste away all his limbs but the push-button finger."- Frank Llyod Wright. What does this mean? Do you like this quote?

Alan M. Eddison said: "Modern technology... Owes ecology... An apology." Do you agree?

ACTIVITY 5

Read the article about news in the world of technology and then answer the questions.

Facebook to buy WhatsApp for $19 billion

(Reuters) - Facebook Inc will buy fast-growing mobile-messaging startup WhatsApp for $19 billion in cash and stock, as the world's largest social network looks for ways to boost its popularity, especially among a younger crowd.

The acquisition of the hot messaging service with more than 450 million users around the world stunned many Silicon Valley observers with its lofty price tag.

But it underscores Facebook's determination to win the market for messaging, an indispensable utility in a mobile era.

Combining text messaging and social networking, messaging apps provide a quick way for smartphone users to trade everything from brief texts to flirtatious pictures to YouTube clips — bypassing the need to pay wireless carriers for messaging services.

And it helps Facebook tap teens who will eschew the mainstream social networks and prefer WhatsApp and rivals such as Line and WeChat, which have exploded in size as mobile messaging takes off.

"People are calling them 'Facebook Nevers,'" said Jeremy Liew, a partner at Lightspeed and an early investor in Snapchat.

WhatsApp is adding about a million users per day, Facebook co-founder and Chief Executive Officer Mark Zuckerberg said on his page on Wednesday.

"WhatsApp will complement our existing chat and messaging services to provide new tools for our community," he wrote on his Facebook page. "Since WhatsApp and (Facebook) Messenger serve such different and important users, we will continue investing in both."

Smartphone-based messaging apps are now sweeping across North America, Asia and Europe.

"Communication is the one thing that you have to use daily, and it has a strong network effect," said Jonathan Teo, an early investor in Snapchat, another red-hot messaging company that flirted year ago with a multibillion dollar acquisition offer from Facebook.

"Facebook is more about content and has not yet fully figured out communication."

Facebook said on Wednesday it will pay $4 billion in cash and about $12 billion in stock in its single largest acquisition, dwarfing the $1 billion it paid for photo-sharing app Instagram.

The price paid for Instagram, which with just 30 million users was already considered overvalued by many observers at the time.

Facebook promised to keep the WhatsApp brand and service, and pledged a $1 billion cash break-up fee if the deal falls through.

Facebook was advised by Allen & Co, while WhatsApp has enlisted Morgan Stanley for the deal.

Questions:

1. What social media giants are mentioned in the text?
2. How much is the big deal worth?
3. What are the main differences between facebook and whatsapp?
4. What does the text say about communication?

ACTIVITY 6

Finally, lets watch this video to see just how big of an influence social media has on our lives. After we watch the video we will discuss our final opinions. http://www.youtube.com/watch?v=sIFYPQjYhv8

ACTIVITY 7

Create a dialogue with your partner and act it out with your partner as a roleplay for the group.

1. Your mum has joined Facebook and wants to be your friend, but you don't want her to see all of your private life! You must politely tell her that you don't want to be her friend, and why!

2. Your boyfriend/girlfriend is completely addicted to their phone! It is driving you crazy! Try and persuade them to cut back, your boyfriend/girlfriend disagrees with you!

3. Your friend keeps missing out on parties and events because he isn't on Facebook, tell him why it's good, your friend knows nothing about technology so help him out!

4. Your friend has a local store selling discount clothing, but it isn't going well. Your friend is quite old fashioned! Suggest how they could use the internet, or social media to help their business.

ACTIVITY 9 The Hard Sell!

In pairs, *create your very own smartphone app* and *sell it* to the class using some of the vocabulary below, as well as linking words to *make your presentation clear and understandable.*

Also, think about: Who will use it? How will you sell it? How much does it cost/or is it free? We will vote on the best one. Be imaginative!

"It's benefits are..."

"The main features are..."

"It's unique selling point is..."

Refrain from using vague words like 'maybe' or 'you could'. **Be direct and persuasive!**

