Clothes and Fashion



Activity One – what are you wearing ?

In English we use the PRESENT CONTINUOUS to describe people's clothes.

Using the dictionary describe what you are wearing, then read out what you have written to the class

Write down any clothes vocabulary you find here :

Write down your description here :

Activity Two What is your style ?

Circle the adjectives which best describe your style. Use the dictionnary to look up any of the words you don't understand.

Relaxed	Fashionable	Clean
Sporty	Boring	Smart
Sexy	Drab	Original
Sophisticated	Tight	Stylish
Revealing	Baggy	
Casual	Dirty	



Activity Three – What are THEY wearing ?

- Look through the images and describe what they are wearing using some of the adjectives from above and also describgin the type of clothes and what type of style you see.

- Now vote for the best 'look'.

Activity Three – Class Survey.

Ask the following questions to your partner.

Do you choose your own clothes ?	
Do you read fashion magazines ?	
Do you follow the fashions ?	
Do you have an individual style ?	
Do you buy your own clothes with your own money ?	
Do you admire the clothes of a particular celebrity ?	
Do you like labels ?	
Do you keep clothes for more than two years ?	
Do you buy clothes more than once a week ?	
Do you buy clothes more than once a month ?	
Is it important to you to look good ?	
Is it important to you to be comfortable.	

Activity Three – Analyse

Now we will figure out some facts and figures about the shopping and fashion tastes of the groups.

- Let's see what percentage of you choses their own clothes.
- Let's see who follows the fashion.
- Do people who follow the fashion have their own style or prefer labels ?
- Do people who buy clothes the most often want to be comfortable or look good ?
- Do the people who keep clothes for a long time chose their own clothes ?

Activity Four – Make your own Fashion Line.

- Look through the English fashion magazines. Cut out images for your very own catalogue for a lone of clothing which reflects your own style.

- Create a name and logo for your fashion Label and describe the style in marketing terms.

NAME

LOGO

MARKETING DESCRIPTION

- Who do you want to sell the clothes to ?

TARGET AUDIENCE

Don't forget to put prices on your catalogue.

Activity Five – Class Vote.

Vote for the three best lines, scan them and write a review for the weeks newsletter.

Activity Six – In town – Window Shopping.

You are a wholesale buyer for your own line of clothes. You must find clothes for your catalogue.

Fill out one form for each item you choose.

Store	
Item	
Style	
Color	
Price	
Size range	
Store	
Item	
Style	
Color	
Price	
Size range	
Store	
Item	
Style	
Color	
Price	
Size range	

Activity Seven – Fashion Shows on TV.

Watch the fashion shows. Say what you think about the clothes on show and pay attention to the journalism, presentation, the way the models walk etc. Say what they are wearing and describe the different styles. Say which you prefer.

Activity Eight – From the stores you have seen chose your favorite one and review it ; *Answer the questions.*

1. Which store ?
2. Why did you like it ?
3. Who do the clothes appeal to ?
4. What was your favorite item in that store ?
5. Where is the store ?

Activity Eight – Fashion Show.

You will divide into two groups.

Out of each group there will be two or three models, one fashion journalist and one designer.

Prepare your fashion show together as a group.

The designer will present and comment on the models as they walk down the catwalk and the fashion journalist will report on the show for fashion tv at the end.

We will film your fashion shows.

Describe your models :

Sketch them here :