COPY CAT



EAE Learning objectives for this lesson

Discussion and Comprehension activities. Practice giving your opinions and talking about your experiences. Learn how to use the verbs Make and Do.

Activity One - Ask and Answer the ten questions with your partner;

1. Do you like it when people copy you? What do people sometimes copy about you?
2. Do you agree that 'copying is the highest form of flattery?'?
3. What's the difference between being inspired by someone and copying them?
4. Who or what inspires your personal style and dress sense?
5. What or who inspires your lifestyle choices?
6. What do you think makes people copy someone?
7. What do you have original ideas about? (Fashion, music, decoration, your work..).
8. How do you feel when someone copies your original ideas?
9. How many really original people do you know and how do they show their originality?
10. Do you think that people are afraid to be themselves and to show it?

Activity Two - *TREND* SETTERS

Certain celebrities or public figures SET the TRENDS for fashion or lifestyle. Research has show that celebrities have a significant impact on what we buy, wear or do.

***Match** the celebrity to the trend...*

Trends:
Twerking
Saying stupid things
Her clothes in general
A long fringe hair style
Big bums
Big hats



Celebrities:
Miley Cyrus
Kate Middleton
Pharrell Williams
Kim Kardashians
Nabila
Justin Bieber

Activity Three - People can only set trends and have others copy them, if they are original and authentic. So someone who is true to themselves and thinks of their own ideas for a way of dressing, or of expressing their creativity gets copied. People with a strong conviction or a strong message of their own, can get copied. Let's find out more about how this works. Read the article and answer the comprehension questions.

BE YOURSELF

Bands and celebrities have understood that being authentic is easier than being fake. The definition of an *authentic image* for a celebrity is making sure your public image matches your own personality, because that way you don't have to fake anything when you're in the spotlight, as you can be *yourself*. Of course, as a celebrity, you're very aware of the difference between what you publicly reveal compared to what you keep private and secret, but in terms of identity, lifestyle, values, personality and character most successful celebrities are not different in real life compared to in public life. The question remains of course how to show your authenticity.

Consider Madonna's decision in 1991 when releasing her blockbusting documentary **"In Bed With Madonna**." The concept was simple and powerful: she allowed director Alek Keshishian to film her on- and offstage for a whole summer during her Blond Ambition World Tour and forgot about the cameras being around. Madonna was shown in all her facets, not just the *performing* one. The success was enormous. It actually became the most viewed documentary of all times at that point. The impact for fans and critics was huge: people started seeing Madonna even more as an icon with a plan rather than merely as a superficial hit machine or pop star. It made her a person of flesh and blood. In fact, it gave her public image more substance, more character and more personality.



A lot of other celebrities have followed in her footsteps since. **Katy Perry's '*Part of me*'** is a more recent example of that same *look behind the scenes*-technique: let people have a look at the closed world of celebrities and they'll follow you *en masse*. Actually, the movie's subtitle coins it really well: *be yourself and you can be anything*. And it also happens to be the perfect way to put up a fight against the tabloids that keep inventing lies about you: it's one of those ways to control what you reveal and what you keep a secret.

SOURCE: Adapted from original text : http://www.howcoolbrandsstayhot.com/2015/03/06/why-brands-should-copy-celebrities-transparency/

QUESTIONS:

1. Which word meaning the opposite of authentic is used in this text?
2. According to the text what's the definition of authentic image for a celebrity?
3. Why did the documentary 'in bed with Madonna' help her career?
4. What does the expression 'coins it well' mean in this text?
5. What does the expression 'to put up a fight mean'?
6. Use the expression 'behind the scenes' in another sentence.

Activity Four: **Make** a Difference - **Do** your best to be different.

As you can see from the title of this activity, the verb make goes with some words and expressions and the verb do goes with others. This can be confusing for people learning English. Here is some information to help you to know when to use which.

Do

We use the verb 'do' when someone performs an action, activity or task.

do a crossword do the ironing
do the laundry do the washingdo the washing up



'Do' is often used when referring to work of any kind.

do your work do homework
do housework do your job

Note - these activities do not usually produce a physical object.

'Do' for General Ideas

Use the verb 'do' when speaking about things in general. In other words, to describe an action without saying exactly what the action is. This form is often used with the words 'something, nothing, anything, everything, etc.'

I'm not doing anything today.
He does everything for his mother.
She's doing nothing.

Important Expressions with 'Do'

There are a number of standard expressions that take the verb 'do'. **The best solution is to try to learn them.** Here are some examples:

do badly do business do the dishes do a favor
do good do harm do well do your best
do your hair do your nails



Make

We use the verb 'make' for constructing, building or creating

make a dress make food
make a cup of tea / coffee

'Make' is often used when referring to preparing food of any kind.

make a meal - breakfast / lunch / dinner

!Note - these activities usually create something that you can touch.

Important Expressions with 'Make'

There are a number of standard expressions that take the verb 'make'. **Again you should learn them.**

make amends make arrangements make believe - (to pretend) make a choice make a comment make a decision make a difference make an effort make an enquiry make an excuse make a fool of yourself make a fortune make friends make a fuss make a mess make a mistake make money make a move make a noise make a payment make a phone call make a plan make a point make a profit make a promise make a sound make a speech make a suggestion make your bed.

Activity Five - **GAP FILL RACE** - (please do not prepare this at home). Let's see who can fill the gaps in the text with MAKE or DO the fastest (and correctly).

I was always afraid of being different when I was at school. I never ---------- decisions without asking all my friends what they thought. I ---------- a point of wearing the same type of clothes and shoes as everyone else. I never ---------- a fuss about anything even when someone ---------- their best to annoy or provoke me I still stayed in the background and ---------- an effort not to react. I wanted to be invisible. I ---------- my homework but never ---------- too well in tests and exams so that I would not be top of the class. I just wanted to fit in. I ---------- all of these efforts to fit in because I didn't want to be bullied and I had noticed that anyone who was different was the victim of the class bullies. The 'goth' girl with the dyed black hair and all the eyeliner, the effeminate guy, the geeks.. These people were all pushed around by the same three or four losers who needed to feel big by making someone else feel small. So I decided not to ---------- anything that would make me seem different. Then, when I got to University all of that changed. To have friends and be accepted you had to ---------- something to show that you were at one with yourself. You had to be original. You had to ---------- it clear that you were different and that you had ideas of your own. So I had to get to know myself. I had to ---------- something to show everyone who I really was. (JF)

Activity Six - **Make It Up.** With your partner; make up an ending for the story. What happens next? Write the next paragraph to show how this person chose to be original.

Activity Seven - **Role Plays.** Act out the following role plays with a new partner:

I. You get to school/work and find that your friend/colleague is wearing exactly the same shoes as you wore yesterday. They are quite unusual and you only bought them the week before. You decide to confront them about it.

II. You are in an exam and you notice that the person beside you is copying you. You try to stop them from doing it but the person carries on. In the end you have to say something.

III. Your new boyfriend/girlfriend is always copying things you are interested in. If you say you like a certain food, a certain band or a certain film they say that they do to. It starts to get on your nerves.

IV. You go to your sisters wedding and when you get their you realize that her best friend is wearing exactly the same outfit as you.

Activity Eight - **MIMIC**.



One person in the room has to move in a certain way, talking in English at the same time and all the others have to copy their exact movements and words. Take it in turns..

Last Activity - https://www.youtube.com/watch?v=NgxeKl0hAfg

The Cranberries Copy Cat.

