SHIPPING

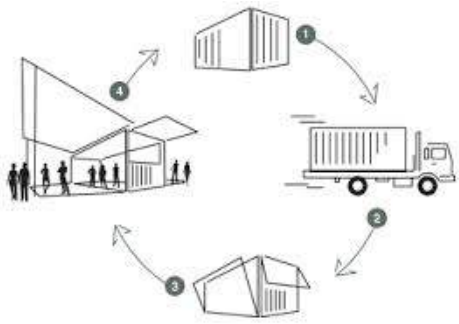
EAE Learning objectives for this lesson

Learn the names of different countries in English. Learn and practice giving directions and using prepositions of place. Comprehension activities.

Activity One - Identify the **countries** where most ikea products are made from the flags



Activity Two - Read the text paying attention to your intonation and stress and then answer the questions.



Although IKEA household products and furniture are designed in Sweden, they are largely manufactured in developing countries to keep costs down. China accounts for about 2½ times as much supply as Sweden. For most of its products, the final assembly is performed by the end-user (consumer).

Ikea Industry which used to be called Swedwood, an IKEA subsidiary, handles production of all of the company's wood-based products, with the largest Swedwood factory located in Southern Poland. IKEA Industry is the world's largest producer of wooden furniture and is an integrated part of IKEA Group. IKEA Industry have 44 production units in 11 countries with about 19 000 co-workers. Every year, IKEA Industry produces more than 100 million pieces of furniture for IKEA customers every year. IKEA furniture uses the hardwood alternative particle board and Hultsfred, a factory in southern Sweden, is the company's sole supplier. In an aim to reduce distribution costs, products are often shipped directly from factories to stores in some countries - 12000 products in the range. More than 2,000 suppliers in over 50 countries manufacture our products; approximately 22% of our range is produced in China.

Zbaszynek, Poland is home to the company's largest wood production plant. Associates create 30 million tables, desks and wardrobes each year.

In nearby, Nowe Skalmierzyce, COM 40, an IKEA Supplier, 3,000 upholstered pieces of furniture are built daily, including 900 Ektorp sofas. Where we get our wood, billions of people around the world depend on containers for a steady supply of food and goods. Containers are the building blocks of global trade, connecting producers and consumers across continents.

Ikea sources its materials from a wide range of countries, the largest contributor being Poland at 23.3%. The second most sourced country, Germany, is less than half Poland's figure, 8.0%. This is closely followed by Russia (7.2%) and then Sweden (6.7%) and China (6.7%) at equal figures respectively.

Comprehension Questions

1. Why are Ikea products mostly made outside of Sweden?

2. Who makes the final assembly of most of the products?

3. What was the former name of Ikea industry?

4. What do Ikea do to keep shipping costs down?

5. Where is the 'hub' of Ikea's wood production?

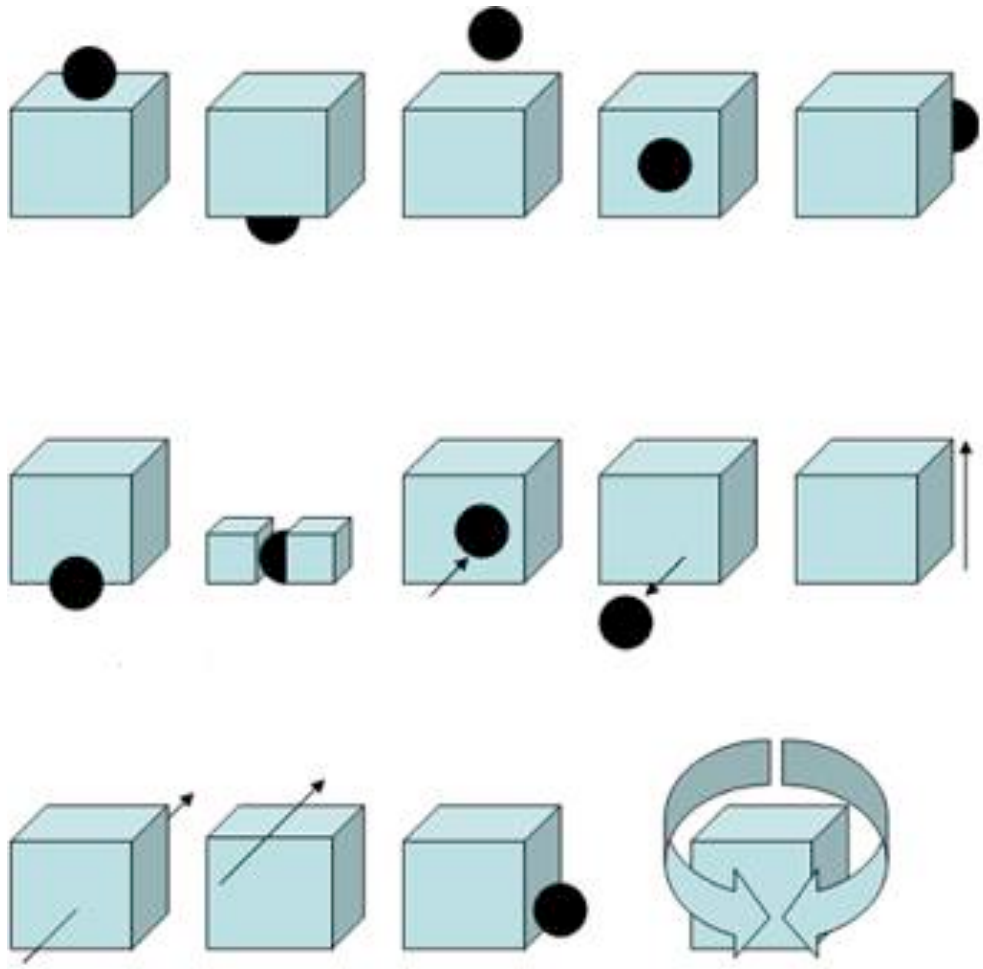
6. Why do you think Poland is the top sourcing country for Ikea?



Activity Three - **Directions –** Using the Map of Scandinavia give 5 sentences to show where one country is in relation to another. Then give directions to get from Poland to Finland.

EXAMPLE – England is above France/England is north of France.

Activity Four - Prepositions – For each picture say where the ball/line/arrow is in relation to the box. Now describe the things around you in relation to each other? *(For example - My computer is on my desk. My legs are under the desk etc..)*



Activity Five - Describe the Layout using as many prepositions as possible.



Activity Six - Complete the Sentences with the Correct Phrasal Verb

Pick up **Drop off** **Put up** **Get down**

Fill out **Go down** **Go up** **Deal with**

1. In Ikea, when you want to buy a desk, you have to _____ a form with the correct details, and then find it in the self-service area.

2. Ikea _____ Christmas decorations around their store, and it looked very festive.

3. I am quite small and can't reach the shelves, so I often have to ask a member of staff to

_____ a product for me.

4. If you have a wheelchair you can _____ to the second floor in an elevator.

5. If you are on the highest floor in Ikea, you have to _____ to get to the exit.

6. You can either _____ products from the store, or Ikea can

_____ the products at your home.

7. Like any workplace, there are always problems we have to _____ in Ikea.

Activity Seven - Flat pack Journey

Pick any IKEA product and tell the story of its journey to a store in Paris. Start as early as you can in the life cycle of that product. Include details of shipping, packing and delivery through every stage of the journey.

Activity Eight - Describe what is happening in each of the images below. Try to use phrasal verbs and prepositions.















Activity Nine - Identify the prepositions and phrasal verbs in the song

Then give a synonym/another word with the same m
words



Elvis Costello – Shipbuilding

Is it worth it?
A new winter coat and shoes for the wife
And a bicycle on the boy's birthday
It's just a rumor that was spread around town
By the women and children
Soon we'll be shipbuilding...
Well I ask you
The boy said "Dad they're going to take me to task, but I'll be back by Christmas"
It's just a rumor that was spread around town
Somebody said that someone got filled in
For saying that people get killed in
The result of this shipbuilding
With all the will in the world
Diving for dear life
When we could be diving for pearls
It's just a rumor that was spread around town
A telegram or a picture postcard
Within weeks they'll be re-opening the shipyards
And notifying the next of kin
Once again
It's all we're skilled in
We will be shipbuilding...

With all the will in the world
Diving for dear life
When we could be diving for pearls.

Activity Ten - Use as many of of the following *phrasal verbs* as possible to explain how customers shop at IKEA.

To drive up to - to Climb up - to find out - to write down -to pick out - to pick up - to lift up - to walk round - to put down - to finish off .

