

# My Ideal Kitchen




**EAE Learning objectives for this lesson**

Learn expressions for selling kitchens. Learn expressions and vocabulary to describe kitchens. Practice selling, describing and talking about kitchens.

## **Activity One** - Kitchen range

Pick a kitchen range item out of the catalogue and **describe it** without actually saying what it is. Your teacher has to guess the name and design. You can say what it looks like and what it is used for and list the advantages of that particular product as if you were selling it.

## **Activity Two** - Kitchen Design

Your teacher will decide on their ideal kitchen to be. Then you must guess the layout including all the Ikea products used by asking one question at a time about what they want as a customer. For example -

- What style of kitchen are you looking for?
- Would you like a rustic style?
- Would you prefer something shiny and modern?
- Where do you want the bar to be?
- Would you like an island?
- Do you need a fridge freezer?
- Do you need a lot of storage space?
- Do you prefer cupboards or doors?
- Have you used one of the computers to try out your design?
- Would you like to see what type of thing we have in stock?
- Would you like special order counters?
- Do you like wooden or stone type counters?
- Do you like electric hobs or gas?
- Do you like eye level ovens?

## **Activity Three : Kitchen Quiz**

1) What type of flooring should you **not** use in your kitchen
   a) terra-cotta tiles
   b) stone and wood
   c) marble and limestone
   d) carpet tiles
   e) grass

2) Kitchens have been around for _____ years
   a) billions
   b) hundreds
   c) thousands
   d) six hundred

3) Granit is used for
   a) floors
   b) countertops
   c) walls
   d) all of the above

4) Kitchens have what ?

   a) gardening equipment b) food c) silverware d) cookware

5) Where is another eating room besides the kitchen ?

   a) dining room b) bedroom c) bathroom d) closet



**Activity Four : Problem Page**: Fill in the gaps, listen to this excerpt from www.apartmenttherapy.com,

Hello,

I'm about to _____my entire kitchen. I've heard from too many people that Ikea _____aren't made well. But the only other _____ cabinets I've seen are hideously ugly.

Is there a _____or _____that I'm missing that is _____and that charges somewhere between Ikea and custom?

Thanks! Jessica

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Dear Jessica,

Even WITHOUT a _____of your existing kitchen, it is finally time to get an answer on this big question. In our _____Ikea cabinets are pretty _ _____good for the money (like everything else at Ikea). We've them and had friends _____them and they are good _____and work well. Compared to other choices at this _____point they are among the best looking, you are absolutely right, and if you want better _____cabinets you really have to _____a lot more money.

We have also heard people say that when doing a kitchen, Ikea cabinets are the way to go but to make sure that you mix it up and don't go Ikea for the , _____and_____. Ikea cabinets are good building blocks to a kitchen, but then use the money you saved to buy quality for the items that get _____use (ie. fixtures, appliances, etc.).



## Questions -

1. *What advice would you give Jessica ?*
2. *Describe what's unique about IKEA's current kitchen range compared to your major competitors.*
3. *Describe your favorite IKEA kitchen design and itemize the benefits of choosing it and the value for money of this choice.*

**Activity Five** : Guess my Kitchen, use the following vocabulary to help you… Imagine your teacher's real kitchen! Describe it in as most detail as possible, from color to decoration to lighting to cabinets to appliances …..

| |
|---|
| Oven |
| Electric/gas cooktop |
| Range |
| Fans and filter |
| Microwave oven |
| Fridge and freezer |
| Dishwasher |
| Solid or laminated countertops |

| |
|---|
| Free standing kitchen |
| Base/wall/high/built in cabinets |
| Celling lamps |
| Storage |
| Knobs and handles |
| Sinks and faucets |

**Activity Six:** Kitchen Gadgets

What are the top five Ikea kitchen gadgets?

1._____
2._____
3._____
4._____
5._____

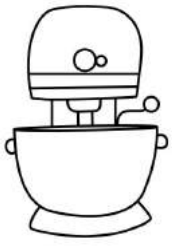


**Activity Seven : Dialogues**

Listen to the dialogues about typical sales floor situations as your teacher reads them and fill the gaps as you listen. Then we will practice them.

**ONE**

- Hello, can I …….. you?
- Well, we have …….. about kitchens. We would like to replace part of our kitchen …….. only. Is that possible?
- Yes of course. Once …….. of the IKEA kitchen …….. is their flexibility. You can use your own specifications and your own imagination to make your dream kitchen.
- Great well how does it work.
- Well, have you …….. the surfaces that you would like to replace?
- Yes, here are the ……...
- OK well lets go over to the computer and enter in this information. We will then be able to …….. out what your options are and look at the different ranges. At IKEA there is a lot of choice and there are designs to suit …….. taste.
- We are on a very …….. budget.
- Well don't worry about that, we have the best …….. for money kitchens in the market.
- Great.



**TWO**

- Hi, I'm wondering if you can help me.
- I'm looking for a black garden table that is …….. to be in isle 10, row 19. I can't …….. to find it.
- Well, I'll have a look on the computer.
- Yes I'm …….. that we are out of stock at the moment.
- Oh no we came specially and so it's really …….. because its the only suitable one. When will you have more?
- Let's see now. OK it looks like the …….. is due on June 10th.
- Well we can't wait that long.
- Have you seen the dark …….. range? They are really good value and we have a lot in stock. They are actually much …….. to fold than the black one.
- The thing is that we have black chairs.

Ah, well the wooden chairs are especially …….. and they are designed for the …….. and are great space savers. Would you like to have a look.

Yes that would be great thanks, they sound ……

## Activity Eight : Role Plays – with your teacher.

**You**

You are a sales person and you are trying to sell a certain type of kitchen that is on special offer. It is bright red and shiny and really modern.It's great value for money and very practical.

**Your teacher**

You are looking for an old fashioned and country style kitchen but you have a small budget and also you need something practical.

**You**

You have five children and you need a really large dining table. You also want something practical that is easy to clean and fold up.

**Your teacher**

You are selling tables and chairs. You only have six seater tables and four seater tables. you do have some very useful folding four seater tables though that are very easy to clean.

