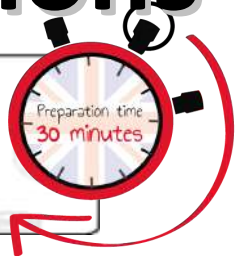
Lesson Plan © Easy Access English

Make room for celebrations

EAE Learning objectives for this lesson

Discussion, the past simple, the present perfect, listening and reading comprehension



Activity one: **Questions and Answers**

With your partner or teacher, ask and answer the questions below

1) What kinds of celebrations fo you have at home?
2) When was the last time you had a party at your home?
3) Are you happy to invite people to your house?
4) How many people have you hosted for in the past for a specific event?
5) What does it mean when we say «increase fluidity in the home»?
6) Where do you get your decorations from when organising a celebration?

Activity two: **In the past...**

Let's talk about the past tenses



We are going to focus on the past simple tense and the present perfect.

The grammar:

The past simple – we use the past simple to talk about something that happened and finished in the past, once or several times.
For the regular verbs, you ad **-ED** at the end of the verb (Just remember there are irregular verbs that don't follow the same rules!)

Examples:
I **started** work at 5am this morning (to start)
I **saw** many people walking to work yesterday (to see)

The present perfect – we use the present perfect to talk about something that started in the past and is still happening today / has an effect on today, something that just finished or an experience we have had in our life.
The form – HAVE/HAS + past participle

Examples:
I **have worked** at Ikea for two years (I started two years ago and I still work there now)
I **have seen** many different room layouts before (An experience in my life)

Can you think of some more examples to add to these lists?

Activity three: **Let's practice!**

Look at the before and after pictures below and use the correct past tenses to describe to your partner or teacher the changes that were made from the BEFORE picture to the AFTER by answering the questions below:

1) What do you think about the changes?
2) What has changed?
3) How has it improved the space?





4) Which transformation do you like the best and why?

5) What other changes would you have made if you were designing the room?

6) Using the vocabulary below, what furniture and accessories can you identify in the pictures?

Vocabulary: Cabinet, sofa, shelves, cushions , drawers, chair, desk, rug, foot stall, baskets, bed, throw, wall storage, cupboards, lighting



Activity four: **Decorations**

Discuss with your partner or teacher and make a list of all the decorations or equipment you would use for the following celebrations; (there is no one right answer, it has an element of personal taste too)

- Birthday party (adult or child)
- Retirement party
- Christening
- House warming party

What solutions does Ikea offer?

Activity five: **Listening comprehension**

Listen to the song and fill in the gaps with the correct vocabulary

«Ikea : Make room for life» (2018 IKEA Catalog: Make Room for Life)

It's the end of paper-shuffling, marathon meetings, coffee to go-juggling road raging and commuting while catching your breath.
But it's the beginning of _____.
Because I am home.
Make room for a new beginning. New linen for a new _____.
It might be the start of a new beautiful friendship.
Make _____ for family and for your _____.
For those who let you down, but might just be there in the end.
Make room for wins, and losses.
For bosses and their never-ending stories about the office.
Make room for the first _____, and the last time.
The ones in between, and the _____ time.
Make room for one more, for the _____ floor.
And make sure you make room for whatever it is that you stand for.
Make room for love, make room for loss.
For the things you cherish, whatever the cost.
Make room just to make it really nice.
Make sure you make room for _____.

What is the main message of this song and the new Ikea campaign?

Activity six: **Fill in the gaps**

Fill in the gaps using the correct past tenses

- Yesterday I _____ the shop floor and _____ everything around (tidy / move)
- I have _____ to Ikea Montpellier before (be)
- Last week the shop _____ full of customers (be)
- Ikea has _____ a new campaign (start)
- Many things _____ last week in the store (change)
- I have _____ in many different stores, and I _____ Ikea the best (shop / find)

Think of some more examples using either the past simple or present perfect tense related to your work.

Activity seven: **Reading comprehension**
Read the article and answer the comprehension questions.
(edited from https://lbbonline.com/news/ikea-launches-make-room-for-your-life/)

IKEA is launching a new campaign in the UK and Ireland, titled 'Make Room for Your Life', which examines how good storage can improve your life at home. The work continues the brand's new strategy to demonstrate an understanding of the everyday challenges that people face in their homes.

The campaign uses the insight that poor storage doesn't just cause mess and clutter, it also affects our relationships and the people we live with. By illustrating the effects of poor storage, the new spot demonstrates that making room for your life through good storage can be the first step towards happiness and wellbeing.

'Make Room for Your Life' demonstrates our understanding of everyday life at home and the problems that a lack of good storage gives everybody. We hope to show that we are more relevant than ever to help with consumers' everyday challenges and ultimately for more consumers to choose IKEA more often for their home furnishing needs."

Freddy Mandy, Creative Director, at Mother, said: "The idea for the campaign came from the observation that mess and clutter in our homes keep people apart emotionally as well as physically. We decided to illustrate this in our TV spot which shows a couple unable to get to each other because their stuff forms a maze keeping them apart. They have to clean up their home in order to be together."

"We all have that space in our homes that really isn't a space – it's a dumping ground. The direct mail piece homes in on this insight and shows that with a little help from IKEA's ingenious storage solutions, you might actually see that carpet again" says Nicky Bullard, Executive Creative Director of LIDA.

Comprehension questions :

1) What does Ikea's new strategy demonstrate?
2) What are the effects of poor storage?
3) How did they get the idea for the campaign?
4) What does their tv advert show?
5) What does the term «dumping ground» mean?

Activity eight: **Role plays**
With your partner or teacher, act out the following role plays together

- A customer lives in a one bedroom appartment and comes to you needing advice on how to maximise space
- A very stressed customer just doesn't know what accessories to use to make her apartment looking inviting, you help her discover what she could use

