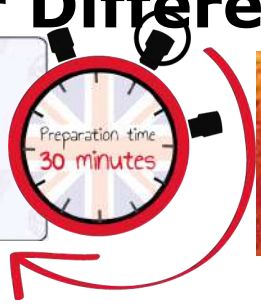
Different Strokes for Different Folks

EAE Learning objectives for this lesson

Review and practice conditional tenses. Practice talking about your range and strategy in English. Learn and practice new idioms. Comprehension activities.





Activity One - **What goes on in your lounge?**

What kind of activities happen in your living room that you have to make room for?

- ☐ Play with a computer game
- ☐ Work
- ☐ Watch TV
- ☐ Use your I pad
- ☐ Eat
- ☐ Have parties
- ☐ Listen to music
- ☐ Play with your dog or cat
- ☐ Play with your kids
- ☐ Invite people round for drinks
- ☐ Do arts and crafts
- ☐ Relax and meditate

What other activities do you think your customers use their living space for?

Activity Two - **Make Room.**
People have different priorities for using their living space in their home. They need room for this! Room for life!

- *To have room for something means to have enough space.*
- *To make room for something means that you create a space for something.*

What items from your catalogue can help people to do the following? **Name the pieces of furniture** you sell to help with these activities:



- **Make room for friends and family.**
- **Make room for celebrations.**
- **Make room for play.**
- **Make room for nature.**

Activity Three - **What's going on** - a review of the present ***CONTINUOUS*** tenses. The present continuous with +ING is used for specific reasons in English. When you are talking about something you do on a regular basis you just use the present simple, (there is one exception see below). So you would say: I go running every day before work - not I am going running every day. Let's review how to use this tense:

1 Now





Use the Present Continuous to express the idea that something is happening now, **at this very moment.**

- You **are learning** English now.
- You **are not on a beach** now.
- **Are** you **sleeping**?
- I **am sitting down**.
- I **am not standing up**.
- **Is** he **sitting** or **standing up**?
- They **are reading** their books.
- What **are** you **doing**?

2 Longer Actions in Progress Now



In English, "now" can mean: this second, today, this month, this year, this century.. We can use the Present Continuous to say that we are in the process of doing a longer action which is in progress; however, we might not be doing it at this exact second.

- I **am training** my team
- I **am not studying** to become a dentist.
- I **am watching** a great TV series on Netflix .
- **Are** you **working** on any special projects?

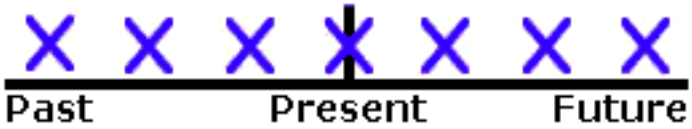
3 Near Future



Sometimes, speakers use the Present Continuous to indicate that something will or will not happen in the near future.

- I **am meeting** some friends after work.
- I **am not going** to the party tonight.

USE 4 Repetition and Irritation with "Always"



4 Negative

The Present Continuous with words such as "always" or "constantly" expresses the idea that something annoying or bad often happens.

- He **is constantly talking in meetings**.
- I don't like them because they **are always complaining**.

(Source http://www.englishpage.com)

Activity Four - Finding solutions - answer the questions using the present continuous.

Space saving solutions are important as are storage solutions. Ideas for transforming furniture into extra bedding is important and ways of storing extra stuff is a priority for most people. Today many new innovative materials are available and IKEA is offering new solutions all the time. This means that the IKEA range offers solutions for all sorts of different people with a variety of priorities.

1. Which kind of clever storage solutions is IKEA offering now for small space living
2. What solutions will they be offering in the near future?
3. What are you working on currently which helps your store to adapt for different people's needs?
4. Which bedding solutions are you offering to customers who need extra temporary sleeping spaces in their homes?

Activity Five - **Discussion**.

Different types of people in a changing world.

In today's world families are composed differently… they live differently. Here are some examples:

- After a divorce people often have extra kids joining their family unit.
- Flat shares are popular or house shares.
- People don't have as much space as they used to and some people sleep in the lounge.
- People need more space for recycling solutions inside their houses.
- People rent rooms out on air b and b or other providers.
- More and more people choose not to have kids or have kids later and later.
- People say 'friends are the new family' - socializing is done differently.
- New technology is used more and more instead of the traditional television. This means that people don't watch TV, they use their i pads or computers instead. They use video projectors in their houses too.

Discussion Questions:

1. What other changes to they way people live in houses can you think of?
2. How does IKEA focus on making living rooms relevant to changing types of families and their evolving needs?
3. How are the priorities and new range options for the coming years reflecting these changes?
4. What other changes in society does the IKEA range cater for and as 'leader in life at home' what do these changes mean? (digital, environment, technology etc…)
5. For the leader in life at home what do these changes mean?

Activity Six - **What's going on?** Look at the pictures and say what is happening.






Activity Seven - **Idioms** - Idioms and expressions are useful to learn in a foreign language because:

1/ They resonate strongly with people and have a meaning beyond just words if you use them.
2/ It helps you to understand native speakers better to know them.

Here are some idioms linked to today's theme: What do you think they mean?

- Different strokes for different folks
- It takes all sorts to make a world
- Variety is the spice of life
- Same difference
- What's the difference
- To make a difference



Activity Eight - **Different Strokes**
https://www.youtube.com/watch?v=7S2OcGACbUI

Different Strokes Lyrics.

Listen to the TV theme tune and identify all the idioms you can find in the lyrics below.

Now, the world don't move to the beat of just one drum,
What might be right for you, may not be right for some.
A man is born, he's a man of means.
Then along come two, they got nothing but their jeans.

But they got, Different Strokes.
It takes Different Strokes.
It takes Different Strokes to move the world.

Everybody's got a special kind of story;
Everybody finds a way to shine.
It don't matter that you got not a lot.
So what?
They'll have theirs, you'll have yours, and I'll have mine.
And together we'll be fine!

Because it takes Different Strokes to move the world,
Yes it does.
It takes Different Strokes to move the world.



