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COLLABORATIVE

EAE Learning objectives for this lesson

Practice giving your opinion. Review and practice modal verbs. Express your ideas. Comprehension activities.

Activity One: Ask and answer with your partner or teacher.

1. Do you know what a collaborative platform is?
2. Do you use Uber eats?
3. Do you use Uber?
4. What do you know, or think about the 'Uberisation' of work?
5. Do you know of any other types of collaborative platform?



Activity Two: Read the text and give your opinion using the expressions below:

Expressions for giving your opinion:

- ***I hold the view that***
- ***Speaking personally***
- ***As far as I'm concerned***
- ***It seems to me that***
- ***I feel that***
- ***I'm under the impression that***
- ***I would say that***

For the delivery of furniture, the assembly of furniture, the delivery of food, the transport of goods or people and a multitude of other services we are relying more and more on platforms such as Uber, or Task Rabit, Cocolis, Supplyweb.. the list goes on. When renting a holiday property many people now opt for a rental on air B and B rather than a hotel.

The idea of collaboration brings teamwork,togetherness and equal opportunities to mind. However behind the idea, some other realities are hidden… Zero hours contracts, instability, insecurity, disloyalty and unfair or even unsafe working conditions.

The pressure to get good customer ratings, the pressure to deliver goods and services on time, the competition from all sides. All of these conditions remove the protective shell which traditionally surrounded the employees of such service providers in previous eras. How many Uber drivers do you see braving the rain and dashing across the trafic, risking life and limb to get someone's big Mac to them in under ten minutes?

As a society we seem to want instant gratification. We want the IKEA catalogue stuff delivered to our door within hours and assembled there and then. We want a car here and now to take us where we want to be. We want food without having to make it. Do we care if someone has to sweat a little on minimum wage to get it to us?

The popularity of such collaborative platforms and the multitude of start ups in the domain, seem to prove the point.

Whilst slow food replaces fast food, people still want it quickly. Meanwhile independent contractors are not given the same rights and guarantees as salaried employees and so the 'collaborative' platform simply strips these workers of their rights to holiday pay and benefits.

Comprehension and opinion questions:

1. Do you agree that people increasingly want instant gratification?
2. Are you concerned that 'uberisation' strips workers of their rights?
3. What's the difference between slow food and fast food?
4. What's a customer rating?
5. In your opinion should governments put in place restrictions to protect the rights of Uber type workers?

Activity Three: **Modal Verbs Review:**

Modal verbs give 'shades of meaning' to the verbs they are used with. They allow you to express the probability of something happening, for example, to different degrees.

It can be very probable: This will happen.
Less likely: This may happen.
Improbably: This could happen in theory.
Possible: It can happen from time to time.

It's important to practice using the modal verbs so that you can easily express nuance. You need to remember that they are not used with 'to', just with the root verb. So we say - I might be a little late.
We do not say - ~~I might to be a little late~~.

We use modal verbs to show if we believe something is certain, probable or possible (or not). We also use modals to do things like talking about ability, asking permission making requests and offers, and so on.
With the following modal verbs fill the gaps in the text below:

can	**could**
may	**might**
shall	**should**
will	**would**
must	

1. I ……. like my furniture to be delivered on the same day I buy it.
2. I ……. order some food on Uber eats tonight if you like?
3. We ……. tip the driver because he probably doesn't get paid much.
4. IKEA ……. really try to improve their delivery and assembly services!
5. I ……. book an air B and B and go away for the weekend, I'm not sure yet.

Answer the questions:

6. What **must** you do straight after your lesson?
7. What **can** you order online from your office?
8. Use the word **shall** in a sentence.
9. Use the word **may** in a sentence.
10. What **will** you be doing this time tomorrow?

Activity Four: Watch the **video** and answer the **questions**:
https://www.youtube.com/watch?v=79hQ-4yTR2c
Collaborative consumption or the sharing economy explained in 4 minutes!

Vocabulary about the collaborative economy:

- ***Sharing economy***
- ***Collaborative consumption***
- ***Access Based services***
- ***Peer service provider***
- ***Platform provider***
- ***Sense of community***
- ***Co-creation***

1. Who is making headlines?
2. What makes collaborative consumption revolutionary?
3. What does collaborative economy use instead of social mechanisms?
4. What's the main motivation for the customers?
5. What's the motivation for the peer service provider?
6. What's the motivation for the platform provider?
7. What will foster trust and build the community?
8. Who needs good social skills?
9. Who has to mobilise a broad range of people?
10. What's the conclusion?



Activity Five - Co Create - Collaborate - Collect - Coordinate - Collate

The pre-fix 'co' means with or together.

Can you use some of these words in a sentence?

- Co-creation
- Coordination
- Coaptation



Activity Six - **Welcome** to the share economy
Watch the video and answer the questions.
https://www.youtube.com/watch?v=RZSLXPuMvTo
Who Really Wins In The Share Economy?

1. What examples are given of what you can get in the share economy?
2. Why did the millennials create this economy?
3. Is the share economy for everyone?
4. Is steady pay a guarantee?
5. What don't workers get?
6. What are the extra costs for workers?
7. What's being drained from public transportation?
8. What's squeezing the hotel and cab industries?
9. What's unfair about it?
10. Is it sharing or business as usual? What's your opinion?



Activity Seven - **Opinionated**…

In this lesson you have watched two videos about the share economy.
Now give your own opinion in a journalistic style as if you are making a video on the subject.
Use some of these linking words to structure your sentences:

- First of all,
- Furthermore,
- However,
- On the other hand,
- Also,
- In any case,
- However you look at it,
- Finally,
- All in all
- In spite of that
- Whereas
- Although
- Despite the fact that
- As a result
- In order to
- Due to the fact that
- Provided that
- Unless
- Whether or not

Activity Eight - Uber Driver - Wiz Khalifa x Curren$y - Uber Driver (prod. by Sledgren)
Listen to the song.
https://www.youtube.com/watch?v=XFU9953-c-g

1. What do you think the song's about?
2. Where does Uber come into the theme?

