

The Day Camp.

Social Media

Modal verbs and words of frequency

Activity 1: QUESTIONS WITH YOUR PARTNER.

☑ - What's the first thing that comes to mind when you hear the term 'social media'?
☑ - How many internet browsers or search engines can you name?
☑ - What social media platforms can you name?
☑ - What social media platforms do you use?
☑ - What social media platforms are the most popular in your view?
☑ - Can you name the inventors of these different social media platforms?

Activity 2 - **A/** Let's review some words of frequency. How many can you think of?
Never, sometimes… etc…

B/ In partners talk about how you use the internet and social media (never, sometimes, a lot, always), and how would you make it better? – share your results with the class and compare everyone's responses to complete a class survey:

Use for	How much	Make it better
Shopping		
Gaming		
Talking/keeping in touch		
Travel		
Other		

Activity 3 - In partners, share your ideas about what makes a good profile (on facebook, myspace, instagram, youtube etc) Then:

- Make a list of things that you should **not** share on social media:



Activity 4 – Reading Comprehension and wall dictation!

So, What Is Social Media?

Rather than define the term using a bunch of boring jargon that would probably only complicate things further, perhaps best way to get a clearer understanding of it is to break it down into simpler terms. To start, let's look at each word individually.

The "social" part: refers to interacting with other people by sharing information with them and receiving information from them.

The "media" part: refers to an instrument of communication, like the internet (while TV, radio and newspapers are examples of more traditional forms of media).

Okay, so from these two separate terms, we can pull a basic definition together: *Social media are web-based communication tools that enable people to interact with each other by both sharing and consuming information.*

Yes, it's a broad definition–but keep in mind that social media is a very broad term. This is likely as specific as we can get without zeroing in too much on a more specific subcategory of social media.

User accounts: If a site allows visitors to create their own accounts that they can log into, then that's a good sign there's going to be social interaction. You can't really share information or interact with others online without doing it through a user account.

Profile pages: Since social media is all about communication, a profile page is often necessary to represent an individual. It often includes information about the individual user, like a profile photo, bio, website, feed of recent posts, recommendations, recent activity and more.

Friends, followers, groups, hashtags and so on: **Individuals** use their accounts to connect with other users. They can also use them to subscribe to certain forms of information.

News feeds: When users connect with other users on social media, they're basically saying, "I want to get information from these people." That information is updated for them in real-time via their news feed.

Personalization: Social media sites usually give users the flexibility to configure their user settings, customize their profiles to look a specific way, organize their friends or followers, manage the information they see in their news feeds and even give feedback on what they do or don't want to see.

Notifications: Any site or app that notifies users about specific information is definitely playing the social media game. Users have total control over these notifications and can choose to receive the types of notifications that they want.

Information updating, saving or posting: If a site or an app allows you to post absolutely anything, with or without a user account, then it's social! It could be a simple text-based message, a photo upload, a YouTube video, a link to an article or anything else.

Like buttons and comment sections: Two of the most common ways we interact on social media are via buttons that represent a "like" plus comment sections where we can share our thoughts.

Review, rating or voting systems: Besides liking and commenting, lots of social media sites and apps rely on the collective effort of the community to review, rate and vote on information that they know about or have used. Think of your favorite shopping sites or movie review sites that use this social media feature.

http://webtrends.about.com/od/web20/a/social-media.htm

☑ From the arcticle, what are some important features to include on a social media account?
☑ Resume the main points made in the article.

Activity 5 - https://www.youtube.com/watch?v=jottDMuLesU

- watch the video and write down as many facts about social media as you can
- discuss with your partner the facts that surprised or did not surprise you

Activity 6 – draw and design the layout of a social media page for the Day Camp.

Activity 7 – Let's review some **modal verbs**

Must / Mustn't (must not)
We use must to express strong obligation - (I must go and see my grandmother).
We can also use must to show that we are sure something is true - (It must be time to go)

Have to
We use have to for strong obligation when it is imposed on us by external circumstances.
(I have to do my homework, I have to be at home by 9pm).

Should / Shouldn't (should not)
We use should to give advice (you should not smoke it's bad for your health)
We use should to say what you are supposed to do (you should talk quietly in the library)

Can / Can't (Can not)
We use can to express permission (you can leave the table, you can go home now)
We use can to talk about ability (I can ride a bike, I can play the guitar)

Activity 8 – In teams write down what makes a good 'snap chat' – the do's and don'ts – using the modal verbs in the previous activity.

Do's	Don'ts

- Now let's go outside and see who can make the funniest or most interesting snap chat. Make sure you send them to your teacher so we can use them in the show at the end of the week!
- Don't forget to give your snap chat a funny title

(Here are some examples to inspire you)

http://cdn.smosh.com/sites/default/files/2015/02/funny-snapchat-samsung.jpg
http://nowaygirl.com/wp-content/uploads/2015/03/funny-snapchat-photos-01-550x757.jpg
http://jokideo.com/wp-content/uploads/meme/2014/07/Chillin-by-the-pool---funny-snapchat.jpg

Activity 9 – In twos or threes, act out one of the following role plays

a. You and your friends are trying to make an instagram collage of your holiday but you can't agree on what to include
b. Your friend posts a picture on facebook of you that you don't like, you have to argue with them to take it off facebook!
c. You see a friend's hangouts conversation and you discover a secret, it is very difficult but you have to try and behave normally around your friend while subtly dropping hints about what you found out so that they confess
d. You are having a debate about whether social media should or shouldn't be banned. One side is **for** and one side is **against**

Activity 10 – In teams or with a partner, write a short blog about day camp so far and present it to the class. Make sure you illustrate it and make it interesting!



Activity 11– Social media survey

Write questions about social media to ask other students in the class and put them in a hat

- Pick a name and question to ask at random from the hat. Ask that person the question. **Would** your response be the same?