активные мероприятия

ACTIVE MEASURES

EAE Learning objectives for this lesson
Practice creative writing. Comprehension activities. Discussion.



Activity One: **Discussion**: ask and answer with a teacher or partner.

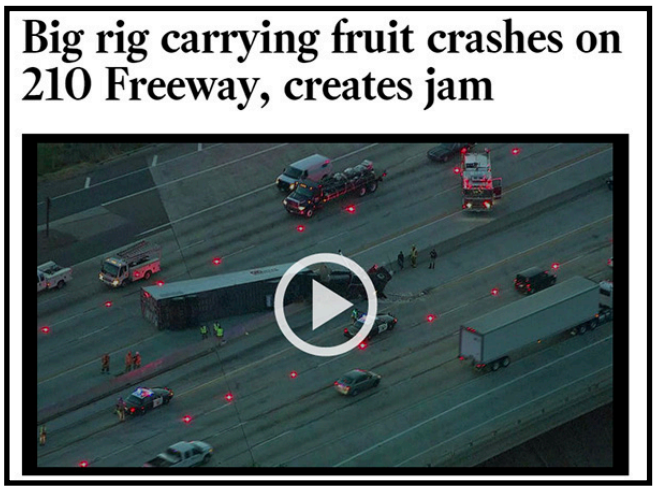
1. How does it make you feel when you learn or discover new things?
2. Do you know what the illusory truth effect is?
3. Do you watch the news every day?
4. Are you interested in history?
5. Do you know much about 2Oth Century history?
6. Do you often write in English?

Activity Two: In the **Headlines**!

When you watch or read the news, there's a real effort to grab your attention with eye catching headlines! Bad news always stimulates morbid curiosity and goes viral quickly! Typical headlines are sensationalist, five times as many people read the headline as read the article. Journalists use puns, (a play on words), alliteration, rhyming, statistics, and interesting details to write good headlines.

Here are some examples. **Explain the headlines**, what techniques were used?









Activity Three: Write your own headlines about recent news or events.

Activity Four: Read the article

When the nights draw in and the news is gloomy. When there seem to be threats all around and we not very sure what the future may hold. Ideas old and new, culture, languages, history, and literature are there to distract us and open up a world we can get lost in. When times are hard and uncertain learning new things is a welcome distraction and a great way to deal with the inevitable anxiety. Focussing on something like learning a language, reading a good book, finding out more about science or history, stops you from spinning around in a circle of stale news and what ifs. Learning is something you can control. It doesn't just take your mind of the stagnent discussions of current events, it also widens your horizons. Scientific studies have proved that continuous learning and curiosity enable a positive attitude and happiness. Learning a language has many cognitive benefits. It can improve our memory and reasoning skills. Research also shows that expanding our skills and working towards an achievable goal makes us happy. This is common sense of course, when you feel satisfied about reaching a goal, you feel happy. Learning English can of course increase your options for social interaction, which again is a great source of happiness. The more we interact with others, the more our mood improves. Learning English could be the perfect solution for you right now if you are feeling a bit down. Open the door to English, let in some new ideas!

Activity Five: Illusory truth effect

"I've said it before and I will say it again: the Mainstream Media is out to bring down my Administration." Donald Trump, Oct. 14, 2018

The illusory truth effect is the tendency for people to believe false information, or fake news, to be correct, after repeated exposure. This phenomenon has long been used by governments, leaders and dictators, since antiquity. Even when people know that something is not true, they start to believe it if it is repeated often enough. Various serious scientific studies have tested this effect and found explanations for it. It was found, for example that 'a statement will seem true if it expresses information that feels familiar' (Begg Anass and Farinacci 1992). The illusory truth effect of course makes fake news on social media very powerful! Fact-checking organizations have reported that Donald Trump is prone to repeating patently false statements.

Fact Checking his statements can help to counteract their effect.

Meanwhile The Russian and Chinese governments engage actively in spreading false information about COVID for example "In fact, 92 per cent of the misinformation from state-backed agencies around the world originates from Russia and China.""Disinformation" is false or fake information deliberately spread in an attempt to conceal, divide or disrupt." (CBC)



Activity Six: Comprehension.
Watch the video and answer the questions

Russia and China push coronavirus misinformation on social media

1. What are Bots promoting?
2. What does the Leadership institute report?
3. What ideas do Russians try to spread outside of Russia and why?
4. What does Peter Stano comment about this?
5. How did Russia respond to this report by CBC.



Activity Seven: **Active** Voice

Using the active, rather than the passive voice generally allows you to write clearer and more concise sentences. It's also a good idea to reduce prepositional phrases, use simple words with transitional words and phrases and avoid using more than one noun in a row.
Here are some examples of active v passive voice:

Active: *Trump shouted at the journalist.*
Passive: *The journalist was shouted at by Trump.*
Active: *Trump lied to congress.*
Passive: *Congress was lied to by Trump.*
Active: The candidate believes that Congress must place a ceiling on the budget.
Passive: It is believed by the candidate that a ceiling must be placed on the budget by Congress.

Using the advice from above, and the active voice write a short paragraph about Donald Trump.

Activity Eight; Active Measures.

"Active measures" is a phrase used in Russia to describe political warfare by the security services to influence the course of world events. It's also the name of a documentary which outlines the relationship between Trump and the Russian Mafia.

Here's the trailer for that documentary. Watch it and answer the questions below:



ACTIVE MEASURES [Theatrical Trailer] In Theaters August 31

- **Questions:**

1. What's the relationship between the Russian Mafia and government according to the video?
2. What does Putin realise according to the video?
3. What is the 'crown jewel' for an intelligence agency?
4. What was a money laundering paradise?
5. What is at stake?

- **Write a headline and an article using all of the following words in the article and the advice above.**

Active measure, Russia, Election, Truth, Illusion, Therefore, Whereas, Difficult, Rare, Avoid, Society, Danger, Happiness.



learning objectives
How far have you got?
easy access english
Fill in the bars to show your progress